



More and more, you hear about Supplier Diversity – from the media, from executives and from your customers. As more businesses create Supplier Diversity programs, and expect their suppliers to utilize diverse suppliers, now's the time to put your own program in place.

There's a strong business case to make. A Supplier Diversity program will:

- Give you a competitive edge.
- Comply with growing customer demands.
- Deliver a positive program ROI.
- Enhance your image.

But where do you begin?

Developing an effective program isn't simple. You need people, processes and technology. You must identify current diverse suppliers, find your future ones, and engage with them all. You must be ready to report your efforts to customers and demonstrate to your leadership that Supplier Diversity increases revenue. And over time, you must grow and improve your program so that it's not only sustainable but maximizes ROI.

You begin with Supplier Diversity in a Box.



Best Practices



Policies



Procedures



Tools

Delivered at a fraction of the time and cost with:



- One Place
- One Team
- One Invoice

Companies attribute an average of **10%-15%** of their annual sales to their Supplier Diversity programs.

The Hackett Group 2019 Supplier Diversity Study

For more information, please contact us at info@sdiab.com